Heroes of Pymoli Observable Trends

First Observation: Males represent the largest group of players at 84%. Women make up 14% of the total player population

Second Observation: Players within the age group of 20-24 made the most purchases. Although players within the age groups of <10 and 10-14 made 23 and 28 purchases respectively, the 40+ group made the least number of purchases. This could be do to 40+ individuals have less time to play games because of other, time consuming responsibilities e.g. family, job, etc.

Third Observation: Item 178, Oathbreaker, Last Hope of the Breaking Strom is the most popular and most profitable item within the data set. Three out of the five most popular games are also the most profitable (Oathbreaker, Last Hope of the Breaking Storm, Nirvana, and Fiery Glass Crusader).